

Rep Order# 9771685 Ver# 15 Status Revised
EC'd Yes

Traffic Order# 566075

Printed: 10/24/2012 12:53 PM
Last Received: 10/24/2012 10:19 AM
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2605
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2605
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL

Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

OK

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVTT=35575
SEE LN 39 AND 40 FOR ADD FOR N/A'S ON PREV EST

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*39	SA	530P-9P		:30	\$3,000.00	10/27-10/27	1	1	1	\$3,000.00	
				Buyline Comment: WORLD SERIES								
				Sales Remark: V15 ADD FOR SPOTS N/A ON PREV EST								
				V15 Added								
	*40	SU	1035P-1105P		:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
				Buyline Comment: SIMPSONS								
				Sales Remark: V15 ADD FOR SPOTS N/A ON PREV EST								
				V15 Added								

---REPORT TOTALS---

Report Totals: 2 / \$3,700.00

---SALES MONTHLY TOTALS---

Oct 12: 13 / \$14,675.00 Nov 12: 22 / \$20,900.00
Sales Totals: 35 / \$35,575.00
Station Totals: 35 / \$35,575.00

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Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$177,875	CABL	0%	KDLU	0%	KJZZ	0%	KSL	24%	KSTU	20%
		KTVX	16%	KUCW	5%	KUTV	35%	UNKB	0%	UNKN	0%

Books null
Demos RA3564